

TransImpact and Shipstore Announce Partnership to Deliver End-to-End Shipping Spend Management



TransImpact, a leader in parcel spend management and supply chain optimization, announced a strategic partnership with Shipstore, a multi-carrier shipping automation platform. The collaboration connects TransImpact's data-driven rate optimization with Shipstore's parcel and LTL execution platform, giving retail, distribution, and eCommerce shippers greater control over cost, service performance, and carrier volume commitments.

Parcel shipping has become one of the most volatile and costly areas of high-volume fulfillment. Industry data shows parcel costs increasing 6 to 8 percent each year, driven by surcharges, dimensional weight pricing, and fuel multipliers. LTL carriers are also adopting parcel-style dimensional pricing and minimum charges, adding further cost pressure for shippers managing large and complex distribution networks.

"TransImpact optimizes your rates. Shipstore enforces them automatically," said Jason Robinson, Director of Parcel Partnerships at TransImpact. *"This partnership gives shippers the ability to control cost, meet delivery targets, and meet carrier volume discount requirements."*

Through the combined solution, TransImpact provides parcel analytics, forecasting, and carrier contract negotiation that help shippers secure the most competitive rates. Shipstore applies those rates in real time through automated business rules, multi-carrier rate shopping, and invoice reconciliation. Together, the companies give shippers visibility into cost performance, eliminate manual carrier selection, and reduce the operational load on warehouse teams.

"Shipstore gives shippers control over cost, performance, and compliance across their existing systems," said Nick Osbern, President of Shipstore. *"We make it possible to apply shipping logic and capture savings at scale without disrupting established workflows. Our partnership with TransImpact extends that control upstream, linking rate strategy with real-time execution."*

The combined TransImpact–Shipstore solution is available to organizations seeking stronger parcel cost control and unified multi-carrier execution. Shippers may contact either company for information on availability, system compatibility, or partnership details.

About TransImpact

TransImpact delivers intelligent logistics and supply chain solutions that unlock measurable savings and total cost visibility for the two most expensive aspects of operations – logistics and inventory. Their platform and services empower companies to plan smarter, move faster, and make every dollar work harder through data-driven insights and AI-driven technology and automation.

Learn more at transimpact.com

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About Shipstore

Shipstore is a multi-carrier shipping platform that automates high-volume, complex logistics across parcel and LTL. The platform connects with hundreds of carriers and technology providers to automate carriers and business systems to automate rate selection, labeling, routing, and invoicing. Built for scale, Shipstore helps logistics teams reduce cost, improve accuracy, and streamline fulfillment without added labor. Backed by a team of industry-leading experts dedicated to customer success, Shipstore delivers flexible, data-driven shipment management.

Learn more at shipstore.com.