

2025 UPS Peak Season Surcharge ReportWhat Shippers Need to Know

Better late than never—UPS has officially announced its 2025 Demand (Peak) Surcharges, following FedEx's July 8th release. These details arrive just one month before Demand Surcharges will begin appearing on invoices, leaving shippers little time to prepare for the added cost. These surcharges will be in effect from September 28, 2025, through January 17, 2026, with a slightly different structure than previous years.

KEY HIGHLIGHTS				
	Due to the late announcement, shippers have less time to prepare for the increases they will face during Demand Season.			
\$	UPS is adding a mid-season price increase for its Higher Volume Shippers (Peaking Factor).			
Nagal .	Compared to the steeper hikes announced in 2024, this year's air rate increases are more measured, resulting in milder year-over-year (YOY) impacts.			
	Shippers sending more than 20,000 total packages in any week during Demand Season will be subject to UPS's Peaking Factor surcharge. The surcharge is triggered when volumes rise above a baseline calculated from average June shipments. It's designed to incentivize shippers to manage peak demand, but it also impacts businesses with predictable seasonal surges.			

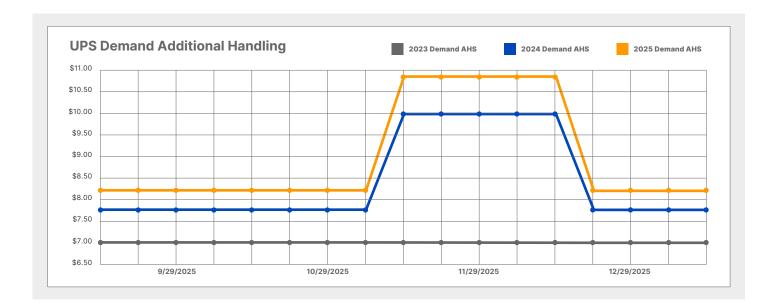
Surcharge	Date Range	0-105%	105-125%	125-150%	150-200%	200-300%	300-400%	400%
UPS Ground (Saver/ Residential)	Oct. 26 - Nov. 22	\$0.40	\$1.60	\$2.15	\$2.45	\$3.10	\$5.30	\$7.50
	Nov. 23 - Dec. 27	\$0.60	\$1.60	\$2.15	\$2.45	\$3.10	\$5.30	\$7.50
	Dec. 28 - Jan. 17	\$0.40	\$1.60	\$2.15	\$2.45	\$3.10	\$5.30	\$7.50
**	Oct. 26 - Nov. 22	\$1.10	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
UPS Next	Nov. 23 - Dec. 27	\$2.05	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
Day Air (Residential)	Dec. 28 - Jan. 17	\$1.10	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
* ®	Oct. 26 - Nov. 22	\$1.10	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
All Other UPS Air (Residential)	Nov. 23 - Dec. 27	\$2.05	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
	Dec. 28 - Jan. 17	\$1.10	\$2.75	\$3.40	\$3.70	\$4.25	\$6.45	\$8.75
©	Oct. 26 - Nov. 22	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10
UPS Next	Nov. 23 - Dec. 27	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05
Day Air (Commercial)	Dec. 28 - Jan. 17	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10
All Other UPS Air (Commercial)	Oct. 26 - Nov. 22	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10
	Nov. 23 - Dec. 27	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05
	Dec. 28 - Jan. 17	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10	\$1.10

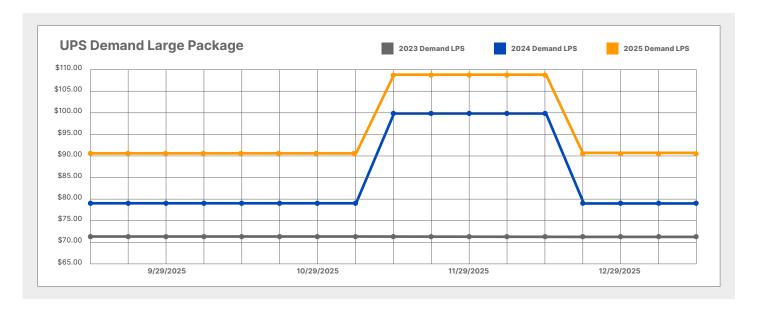
IMPACT AT A GLANCE				
	While this charge was a consistent amount last year, the introduction of an additional Demand holiday increase now mirrors UPS's structure for Demand Additional Handling and Large Package Surcharges.			
	You will notice that the 0-105% volume bracket above matches the corresponding service's Demand Surcharge listed below.			
	This is to show that shippers who send 20,000+ packages per week will still incur the Demand surcharges found in the table below if weekly volume stays below 105% on the Peaking Factor table above.			

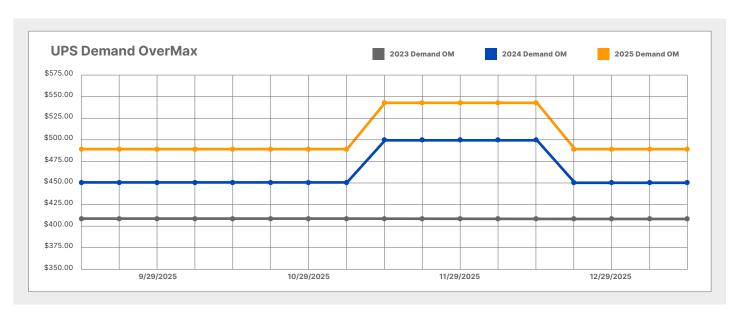
Service Level	Date Range	2024 (\$)	2025 (\$)	% Increase
	Oct. 27 - Nov. 23	\$0.25	\$0.40	60.00%
≟ ⊕ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Nov. 24 - Dec. 28	\$0.50	\$0.60	20.00%
OPS Ground Saver	Dec. 29 – Jan. 18	\$0.25	\$0.40	60.00%
	Oct. 27 - Nov. 23	\$0.25	\$0.40	60.00%
ੂੰ©ੂਜ਼ਿ UPS Ground Residential	Nov. 24 - Dec. 28	\$0.50	\$0.60	20.00%
ors Gloulla Residential	Dec. 29 – Jan. 18	\$0.25	\$0.40	60.00%
. (%)	Oct. 27 - Nov. 23	\$1.00	\$1.10	10.00%
LIDS Nove Dov Air	Nov. 24 - Dec. 28	\$2.00	\$2.05	2.50%
UPS Next Day Air	Dec. 29 - Jan. 18	\$1.00	\$1.10	10.00%
. ₩	Oct. 27 - Nov. 23	\$1.00	\$1.10	10.00%
All Other UPS Air	Nov. 24 - Dec. 28	\$2.00	\$2.05	2.50%
All Other UPS Aif	Dec. 29 - Jan. 18	\$1.00	\$1.10	10.00%

IMPACT AT A GLANCE				
= 0	With steep double-digit increases for Ground Saver and Ground Residential, lightweight residential ground shippers will likely face the heaviest cost pressure.			
	Although Air surcharges rose by as much as 10%, the increases remain moderate relative to prior years.			
\$	UPS has maintained its structure of demand Additional Handling, Large Package, and Overmax surcharges with an additional increase during the Demand holiday weeks (Nov. 24th -Dec. 28th).			











KEY TAKEAWAYS			
	Due to the later announcement, UPS shippers only have one month to prepare for the 2025 Demand Season.		
	The steepest cost increases will impact shippers of lightweight, residential ground packages, especially those relying on Ground Saver or Ground Residential.		
	The introduction of the Peaking Factor Surcharge during the holiday period means shippers experiencing seasonal surges from Thanksgiving to Christmas will face substantial cost escalation.		
	Since the additional holiday-period increases were only introduced last year, the 2025 hikes on Additional Handling, Large Package, and OverMax may appear minor, but still represent a meaningful cost burden for shippers of oversized or heavy packages.		

To learn more about how TransImpact can help, email sales-info@transimpact.com

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